

Auto Loan Lead Policy

AutoLeadKings.ca

We are proud to be the highest quality auto loan lead provider in Canada.

Our goal is to help our clients convert as many leads to sales as possible. We are therefore only selling exclusive leads. A lead you receive from Auto Lead Kings is never shared with any other dealership.

To ensure the highest possible lead quality we are also verifying all leads before sending them to you.

How Our Verification Works?

As soon as an auto loan lead is submitted, we verify lead information and make sure that individual is truly interested in a car loan and a newer car within the next 3 months.

We have discovered our verification process improves the lead quality & interest by 150%.

As a lead provider, we do not guarantee a sale with every lead.

What Is A Qualified Lead?

- Individual earns \$1,800 monthly before taxes or has a co-signer
- Individual has valid drivers license
- Individual is able to obtain insurance
- Individual's phone number or email work
- Individual is interested in buying a car within the next 3 months

If you feel the lead doesn't meet the standard above you can flag it in 5 business days. Leads flagged after 5 business days cannot be flagged anymore.

Make sure to call, email, and SMS your leads as soon as you receive them. This will increase your lead to sale conversion. Our top performing clients are averaging 20+% conversion. We will help you reach it as well.

Let's Sell Some Cars Together.

www.AutoLoanKings.ca

“Canada's Exclusive Auto Loan Lead Provider”